

Native Voter Action Kit

Communications Toolkit



Introduction

Important elections are happening year-round. Since 1944, the National Congress of American Indians (NCAI) has helped protect Native American voters from voter discrimination, intimidation, and suppression—and the impact of the Native Vote on local, state, and national elections is evident. When we join forces, we can create lasting change in tribal communities for decades to come. Our vote is imperative to ensuring American Indian and Alaska Native voices are heard. Increasing Native participation in all elections will lead to better responsiveness to the needs of tribal nations and communities for generations to come. Let no vote be wasted! Spread the word, get out the Native vote!

We need your leadership to Get-Out-The-Vote and register for upcoming elections. **Help us amplify this effort on social media!**

Questions? Reach out!

If you have any questions about the use of this communications toolkit, please contact NativeVote@NCAI.org.

Inside This Communications Toolkit:

[Social Media](#)

[Email](#)

[Newsletter](#)

[Text Message](#)



Social Media

Below, you will find social media graphics and sample copy to post. We are asking all participants to:

- Post multiple times leading up to Election Day
- Reshare other Native Vote information and resources

Social Media Graphics



[Download square](#)

(best for Instagram and Facebook)



[Download rectangle](#)

(best for Twitter/X and LinkedIn)

Social Media Post Body Copy

Option 1 - IG & Twitter/X

Let no vote be wasted! Use your power and get out the Native vote! Learn more about the Native Vote in NCAI's Native Voter Action Kit. #NativeVote #EveryNativeVoteMatters #GetOutTheVote

Option 1 - Facebook & LinkedIn

Let no vote be wasted! Use your power and get out the Native vote! Learn more about the Native Vote in NCAI's Native Voter Action Kit: NativeVote.org/About/Native-Vote-Resources/ #NativeVote #EveryNativeVoteMatters #GetOutTheVote



Option 2 - IG & Twitter/X

Help us build Native power by exercising your right to vote! The Native vote holds the power to make a difference. Learn more about the Native vote's influence in elections across the country, and make a voting plan by reviewing NCAI's Native Voter Action Kit. #NativeVote #EveryNativeVoteMatters #GetOutTheVote

Option 2 - Facebook & LinkedIn

Help us build Native power by exercising your right to vote! The Native vote holds the power to make a difference. Learn more about the Native vote's influence in elections across the country, and make a voting plan by reviewing NCAI's Native Voter Action Kit: NativeVote.org/About/Native-Vote-Resources/ #NativeVote #EveryNativeVoteMatters #GetOutTheVote

Option 3 - IG & Twitter/X

It's not too late! Your time to make a difference is now! Check your local election deadlines and make sure you are registered to vote by using NCAI's Native Voter Action Kit to find local election resources. #NativeVote #EveryNativeVoteMatters #GetOutTheVote

Option 3 - Facebook & LinkedIn

It's not too late! Your time to make a difference is now! Check your local election deadlines and make sure you are registered to vote by using NCAI's Native Voter Action Kit to find local election resources. Access the toolkit and many other election resources at: NativeVote.org/About/Native-Vote-Resources/ #NativeVote #EveryNativeVoteMatters #GetOutTheVote



Email

Remember to vote! Important elections are happening year-round, and Native voices are critical in every political race. We have seen the impact of the Native Vote on a local, state, and national level. For example, in 2002, South Dakota Senator Tim Johnson was re-elected by 500 votes. The final votes collected were counted on the Pine Ridge Reservation.

When Native communities join forces, we can create lasting change for decades to come. Native communities hold unique solutions to the challenges we are facing today. Let no vote be wasted – get out the Native vote!

As we work to demonstrate and expand the power of the Native Vote, there are things you can do to help:

- Share the NCAI Native Voter Action Kit broadly:
NativeVote.org/About/Native-Vote-Resources/
- Share the following social media posts on Facebook and Instagram
- Make sure you and your community are ready to make your voice heard on Election Day

Social Media Graphics



[Download square](#)
(best for Instagram and Facebook)



[Download rectangle](#)
(best for Twitter/X and LinkedIn)



Social Media Post Body Copy

- **Option 1 - IG & Twitter/X**

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- **Option 1 - Facebook & LinkedIn**

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- **Option 2 - IG & Twitter/X**

Help us build Native power by exercising your right to vote! The Native vote holds the power to make a difference. Learn more about the Native vote's influence in elections across the country, and make a voting plan by reviewing NCAI's Native Voter Action Kit. #NativeVote #EveryNativeVoteMatters #GetOutTheVote

- **Option 2 - Facebook & LinkedIn**

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- **Option 3 - IG & Twitter/X**

It's not too late! Your time to make a difference is now! Check your local election deadlines and make sure you are registered to vote by using NCAI's Native Voter Action Kit to find local election resources. #NativeVote #EveryNativeVoteMatters #GetOutTheVote



- **Option 3 - Facebook & LinkedIn**

It's not too late! Your time to make a difference is now. Native voices matter. Check your local election deadlines and make sure you are registered to vote by using NCAI's TCU Toolkit to find local election resources.

NativeVote.org/About/Native-Vote-Resources/



Newsletter

Hello Family, Friends, and Community Members,

Now more than ever, it is important that the voices of Native people are heard. Our stories, traditions, knowledge, culture, values, and sovereignty depend on it. Election season is vital to ensure that our traditions and ways of life remain strong and protected for generations to come.

When Native communities join forces, we can create lasting change. Our vote is imperative to ensuring American Indian and Alaska Native voices are heard. Whether it's local, state or national elections, Native voters help determine their children's futures. Let no vote be wasted!

Remember, every Native Vote counts. Make sure your voice is heard, as well as the voices of your families, friends, and relatives.

As we work to demonstrate and expand the power of the Native Vote, there are a few things you can do to help. First, share important resources like the National Congress of American Indians' (NCAI) Native Voter Action Kit (NativeVote.org/About/Native-Vote-Resources/) which outlines the history and strength of Native political power, along with local election resources geared toward Native people. Additionally, explore NCAI's Native Vote Communications Toolkit for sample social media posts to encourage your friends and families to use their civic power.

Vote for your future. Vote for your children's future. Vote for the next seven generations. The Native Vote is powerful, and your voice today will lay the groundwork for the next election and beyond.

Text Message

Remember to vote! Important elections are happening, and Native voices are critical in every political race. Your vote can influence many races and it depends on voter registration and turnout. Let no vote be wasted— get out the Native vote and make your voice heard!

Are you ready for Election Day? Check out these resources:

NativeVote.org/About/Native-Vote-Resources/